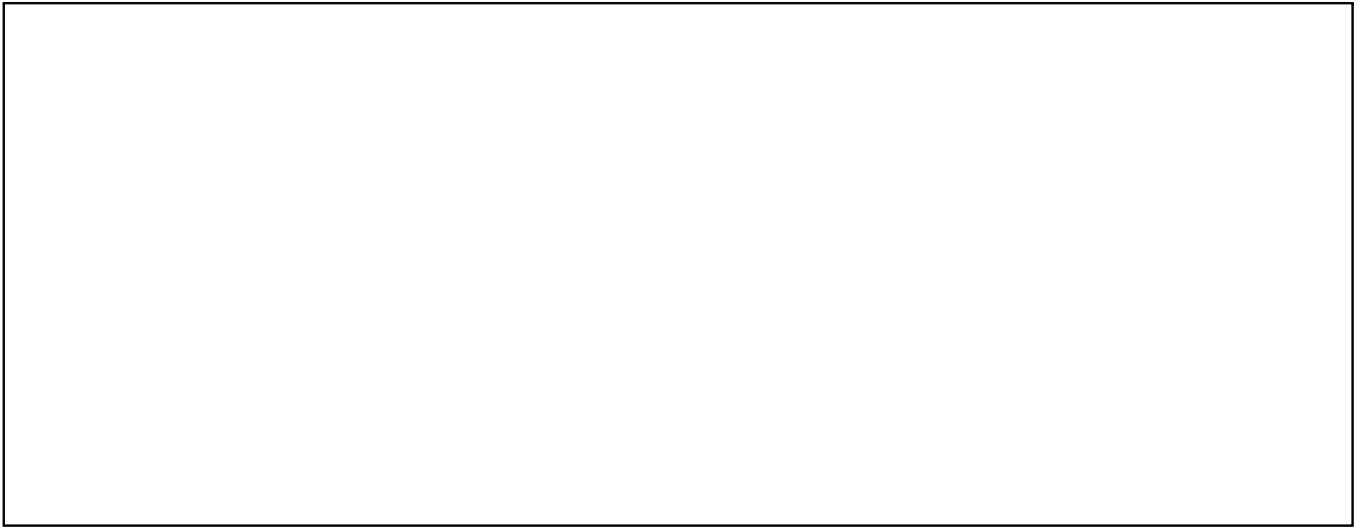


Means and Delivery Interactive Task

Fill out using Acrobat Reader then save to your PC once completed.

Activity 1

When you buy a product online, can you think of what makes you return to that website to buy again?



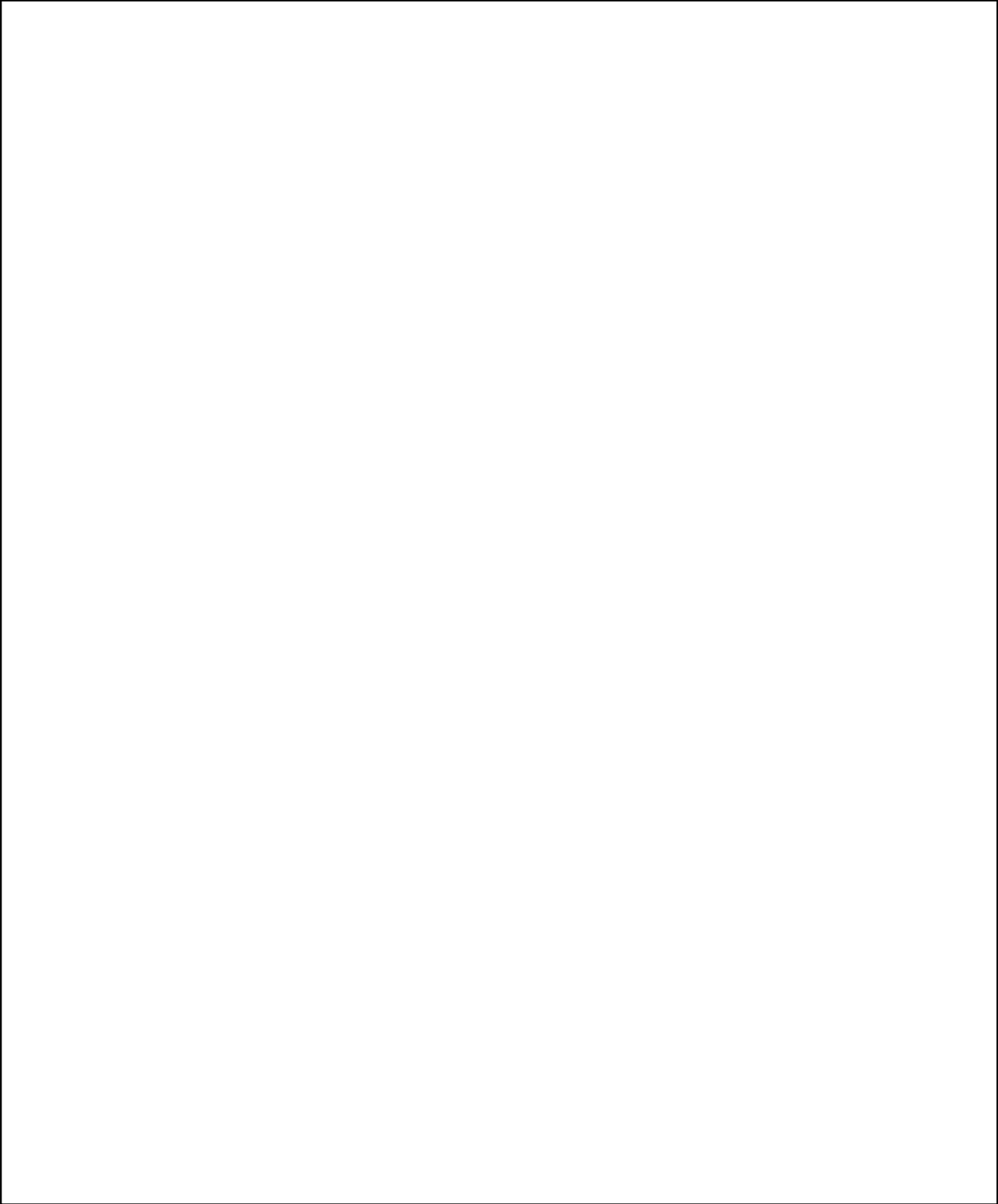
Activity 2

Why do you think it would be cheaper to run an online retail site than a store front retail shop?



Activity 3

Research on the internet organisations that you use that are franchises:

A large, empty rectangular box with a thin black border, intended for the student to write their research findings. It occupies the majority of the page below the instruction.

Activity 4

Check out the following video and then answer the questions: <http://news.bbc.co.uk/1/hi/business/7357083.stm>

What is the cost of a franchisee investing in a Tiffinbites franchise

How might tighter controls on non-EU immigration affect businesses like Tiffinbites?

What has been the fate of Tiffinbites?

